

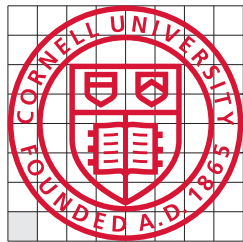
Cornell Law School Logo Lock-Up

LAST UPDATED JUNE 2015

Items marked * are transitional. Further development may take place;
please be sure you are using the most current version available.

This document presents the updated Cornell Law School logo lock-up and outlines the different logo variations and their intended uses. These are not intended to be formal brand guidelines rather a general guide to help designers and staff understand the different options available.

CLS Logo Lock-Up | Grid



Cornell Law School

CLS: 2.5625x

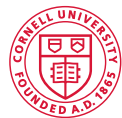
Tagline Area: 1x

CLS Logo Lock-Up | Web Variations



Cornell Law School

Standard Horizontal Logo



Cornell
Law School

Alternate 2-Line Horizontal Logo
for Limited Horizontal Space
(e.g., Responsive Site)



Cornell Law School

Standard Vertical Logo



Cornell Law School

Simplified Insignia for Very Limited
Vertical Space (e.g., Thin Web or
Email Header)



Cornell Law

Alternate Vertical Logo for Limited
Horizontal or a Square Space, Type
Scales to 2x

Cornell
Law

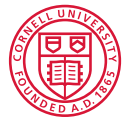
Type Only, for Small Square Space
(e.g., Web Avatar, Small Banner)

CLS Logo Lock-Up | Variations



Cornell Law School

Standard Horizontal Logo



Cornell
Law School

Alternate 2-Line Horizontal Logo
for Limited Horizontal Space



Cornell Law School

Standard Vertical Logo



Cornell Law

Alternate Vertical Logo for Limited
Horizontal or a Square Space, Type
Scales to 2x
(e.g., Banners, Icons, Bookmarks,
Promotional Gear)

Cornell Law School

Type Only for Very Limited Vertical Space
(e.g., Book Spines, Pens)

Cornell
Law

Type Only, for Small Square Space
(e.g., Web Avatar, Small Banner)

CLS Logo Lock-Up | Transitional Treatment for Tagline*



Cornell Law School

Lawyers in the Best Sense



Cornell Law School

Lawyers in the Best Sense



Cornell Law School

Lawyers in the Best Sense



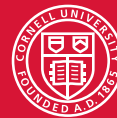
Cornell Law School

Lawyers in the Best Sense



Cornell Law School

Lawyers in the Best Sense



Cornell Law School

Lawyers in the Best Sense

CLS Logo Lock-Up | Transitional Treatment for Units*



Cornell Law School

Avon Global Center for Women and Justice



Cornell Law School

International Human Rights Clinic



Cornell Law School

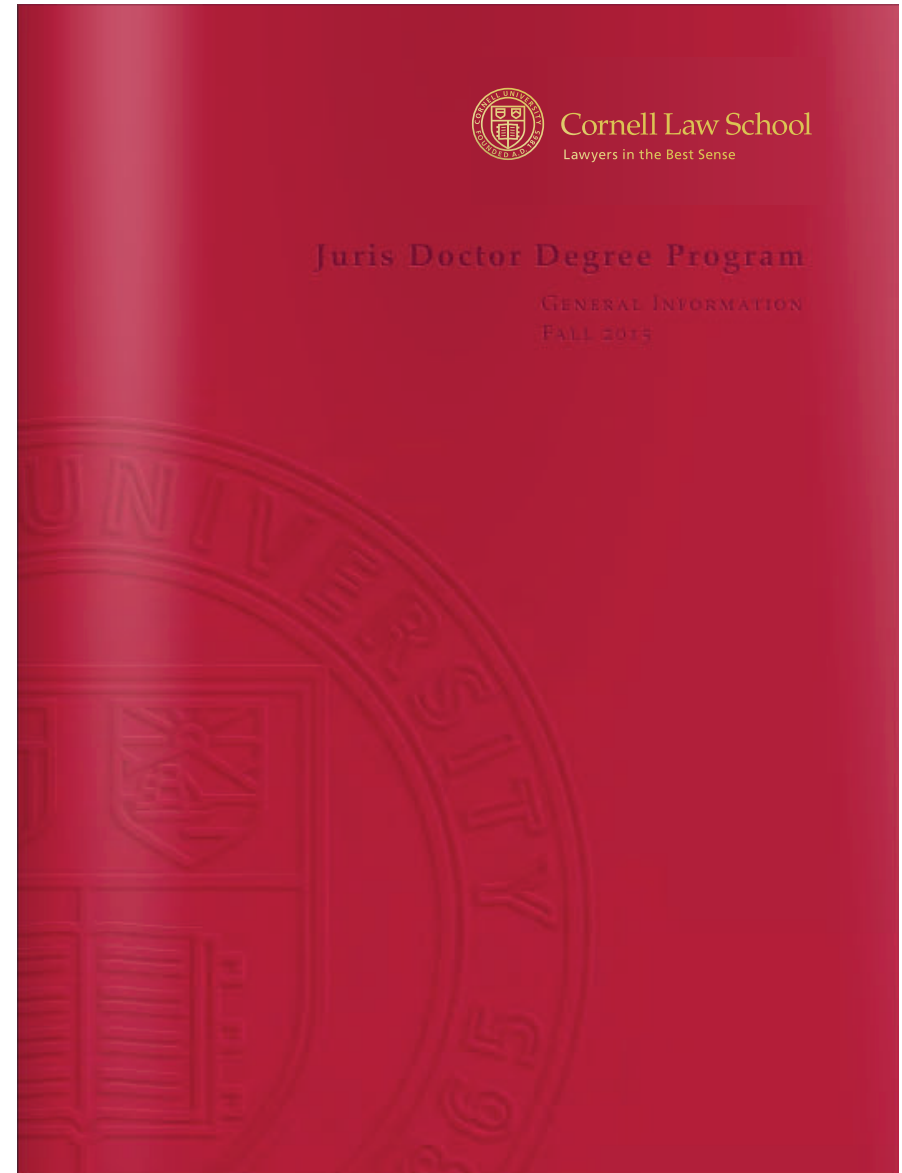
The Society for Empirical Legal Studies



Cornell Law School

Legal Information Institute (LII)

CLS Logo Lock-Up | Usage Examples



CLS Logo Lock-Up | Usage Examples



CLS Logo Lock-Up | Usage Examples



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